

# Scientific & practical journal

has been published since 2002

[WWW.CTTIMES.ORG](http://WWW.CTTIMES.ORG)

**Coiled/tubing**  
ВРЕМЯ КОЛТЮБИНГА  
ВРЕМЯ ГРП *limes*

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# ABOUT THE JOURNAL

The Scientific and Practical Coiled Tubing Times Journal is the only periodical in Russia and CIS entirely devoted to present-day high-tech O&G service, mainly to CT and fracturing technologies.

This is the only journal in Russia entitled to displaying ICOTA (the Intervention and Coiled Tubing Association) materials.

The journal has been published in Russian and English since 2002 (parallel text) once in a quarter (4 times a week). The volume ranges from 90 to 150 pages. The circulation is 6,000 copies. Its principal reading audience includes specialists of service and O&G producing companies as well as structures developing and manufacturing downhole equipment and tools.

By means of personal address dispatch (over 500 addresses) the magazine is distributed among top managers of the leading O&G companies and government officials – the people making direct decisions on introduction of technologies, invitation of contractors for jobs and equipment procurement.

The edition is widely distributed at the leading O&G conferences and exhibitions in Moscow, Almaty, Tashkent, Aberdeen, Houston, Ufa, Ashkhabad, Abu-Dabi and other cities.



# THE COILED TUBING TIMES MEANS

- A unique project both for Russia and CIS countries informing the readers of the relevant news of the global high-tech O&G service. Daily publication of translations of well intervention news at the website. Weekly newsletter dispatch for which you can subscribe at [www.cttimes.org](http://www.cttimes.org)
- The correspondents of the magazine are always present at the key events of the industry in Aberdeen and Houston, which allows acquainting Russian audience with foreign technical and technological innovations. Interviews with key representatives of the industry in global sector.
- Hot relevancy of the issues. Focusing on the interests of target audience.
- Settled rubrication of the Journal allows our readers to systematize the materials according to their topics.
- Qualified literary edit of the translations provides better readability and understandability of texts and conservation of meaning shades. Precise terminology.
- Parallel Russian and English texts. This form of material presentation facilitates mutual understanding between Western producers of oil service equipment and its Russian users.
- Wide range of recognized experts that are able to answer any practical or theoretical questions asked by our readers and users of the website in the frame of a special column.

## WE ARE TRYING TO INFORM:

**O&G companies** – on technologies and equipment for service companies, economic efficiency and quality of operations made by certain companies, unique operations, performed by certain service companies;

**O&G service companies** – on market innovations, case studies of the foreign partners, the efficiency of certain technologies and equipment characteristics to be used by the company;

**Equipment producers** – on demands of the potential buyers and the achievements of competitive firms.

## THEMATIC RANGE OF THE JOURNAL:

- Coiled tubing technologies;
- Latest hydraulic fracturing technologies (conventional fracturing, multi-stage fracturing in horizontal wells, nitrogen fracturing, coiled tubing fracturing, etc.);
- Up-to-date well logging techniques, including horizontal wells logging;
- Well service (fishing and milling operations, packer setting jobs, etc.);
- New EOR technologies;
- Cement squeeze;
- Sidetracking operations, including those with coiled tubing application;
- Oilfield chemistry;
- Equipment, tools and materials for high-tech O&G service.

# COILED TUBING TIMES IS THE BEST PERIODICAL IN RUSSIA AND CIS COUNTRIES DEVOTED TO OIL AND GAS SERVICE

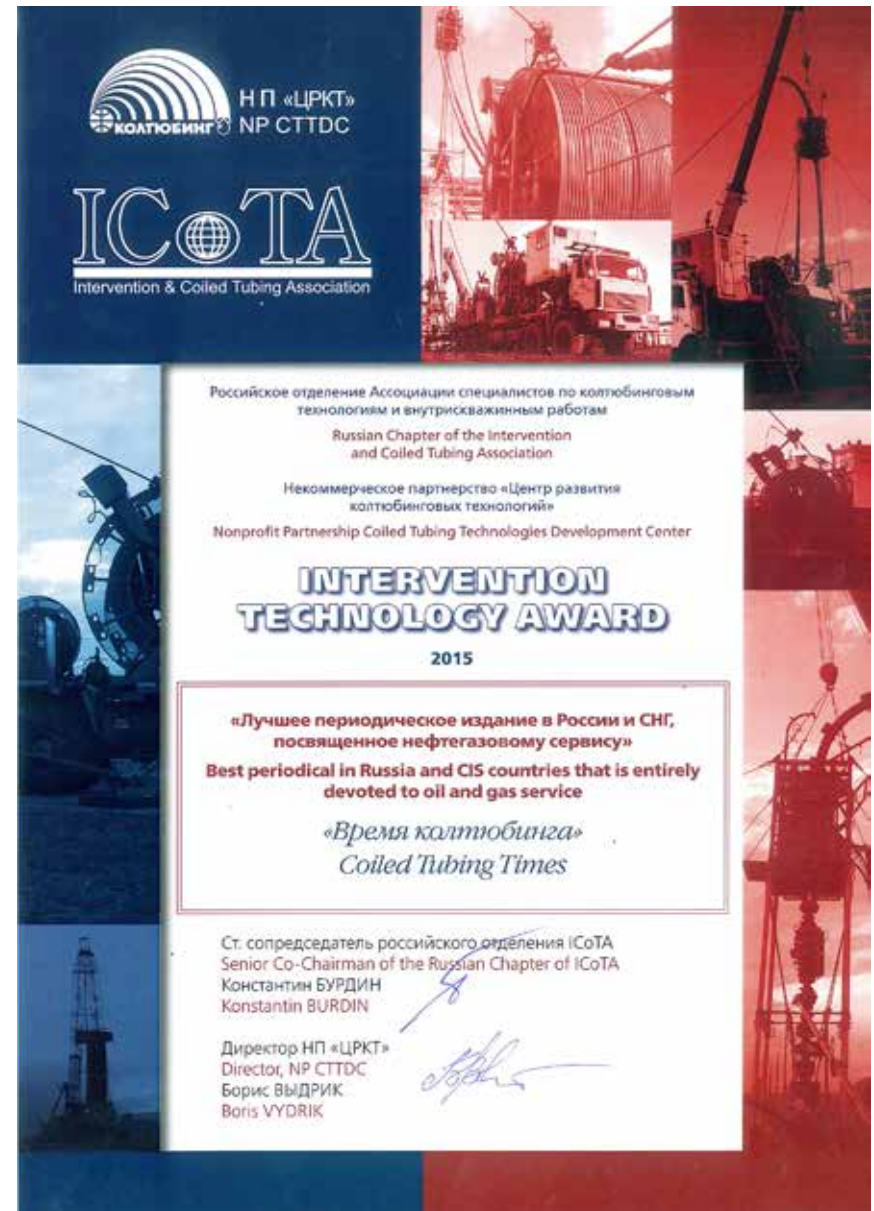
In 2015 Coiled Tubing Times has been recognized by the Intervention & Coiled Tubing Association (ICoTA) as the “Best periodical in Russia and CIS countries devoted to oil and gas service” (Intervention Technology Award 2015).

The Intervention Technology Award was established in 2014 by the Russian Chapter of the Intervention and Coiled Tubing Association (ICoTA). It is the Russian version of the award that is presented annually by the US Chapter of ICoTA at the SPE/ICoTA Coiled Tubing and Well Intervention Conference & Exhibition.

The winners of the Intervention Technology Award are chosen in eight different categories.

The category “Best periodical in Russia and CIS countries devoted to oil and gas service” was established in 2015. It was the first time when the Award in this category was presented.

*On the photo: Konstantin Burdin, Senior Co-Chair of the Russian Chapter of ICoTA, Halina Bulyka, Editor-in-Chief of Coiled Tubing Times Journal during the presentation of the Intervention Technology Award in the category “Best periodical in Russia and CIS countries devoted to oil and gas service”.*

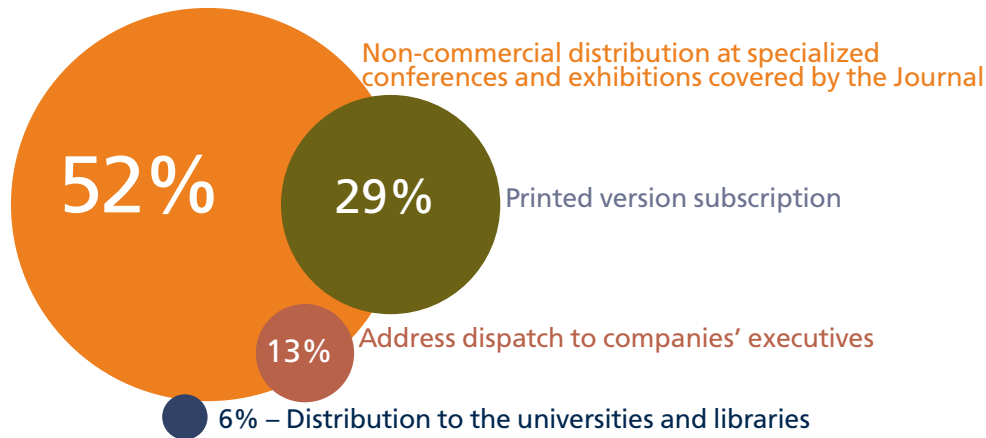


# AUDIENCE AND DISTRIBUTION

We adhere to the following principal: «DISTRIBUTION IS NOT ONLY QUANTITY, BUT QUALITY AS WELL».

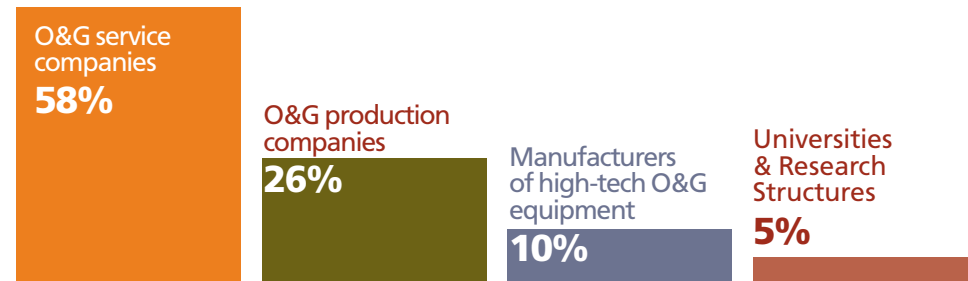
For **QUANTITY** it is enough to distribute the Journal at specialized Exhibitions and Conferences. For **QUALITY** it is necessary to choose the events attended by target audience - specialists related to high-tech oil and gas service.

For **QUANTITY** it is enough to send the Journal to the maximum number of addresses. For **QUALITY** it is necessary to include top managers and leading specialists of oil and gas service and production companies, those who take decisions on purchasing of equipment, introduction of new technologies and offering/using new services.

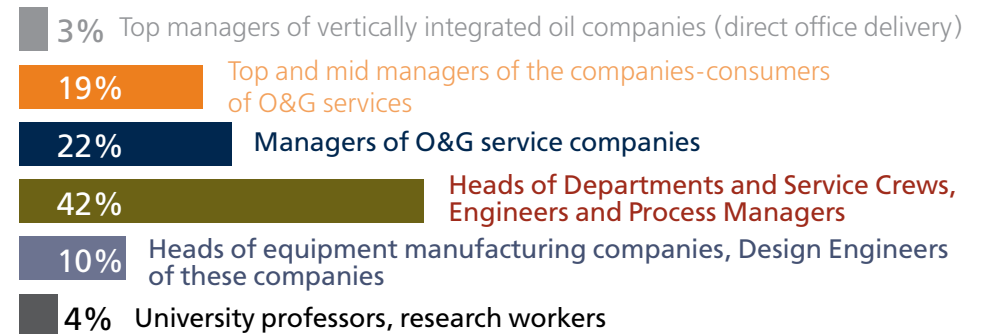


**Note.** Subscription to the electronic version of the Journal in November 2014 amounted to 3500 copies. The major part of the subscribers is from non-CIS countries.

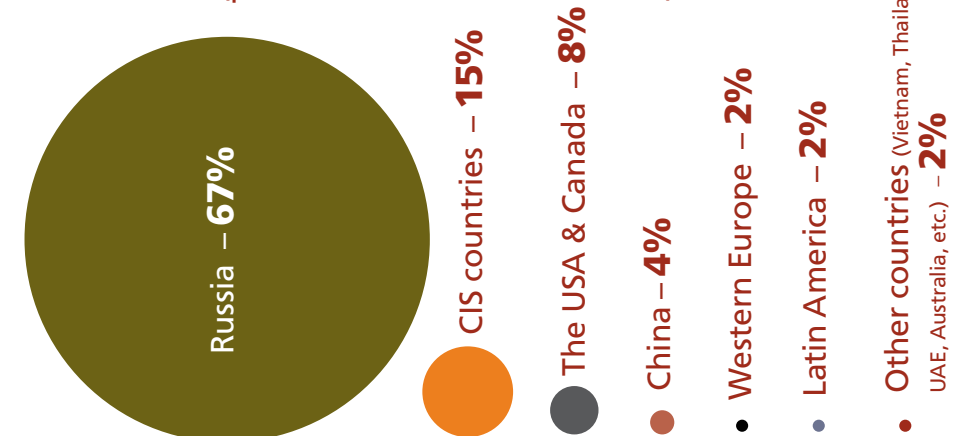
## AUDIENCE (fields of activity)



## STRUCTURE OF THE AUDIENCE



## GEOGRAPHY (printed and electronic version)



# THE COILED TUBING TIMES ADVERTIZING PRICE LIST

COVER		Price, \$*
Double page spread on the 1st cover		3,390
4 <sup>th</sup>		2,790
2 <sup>nd</sup> , 3 <sup>rd</sup>		2,290
Additional cover (after the 2 <sup>nd</sup> ; before the 3 <sup>rd</sup> )		1,700
ADVERTISING ARTICLES		
2 pages		990
3 pages		1,200
4 pages		1,350
ADVERTISING MODULES		
Double page spread		1,550
1/1 page		1,200
1/1 page (hard tipping)		1,350
1/2 page		850
1/3 page		550
1/4 page		350
Banner 25 x 200 mm (on the page bottom)		120
SPECIAL OFFERS (negotiated price)		
<b>Official Partner of the Issue</b> (title page; 4 pages article; ad module 1/1 page within the issue; logo on the each page)		
<b>Corporate issue of the company</b> (devoted to the jubilee or industry event)		
<b>Enclosures</b> ( <i>promo discs; insert cards; calendars, etc.</i> )		
SUBSCRIPTION FOR 2016		
PDF version (4 issues - March, June, September, December 2016)		80

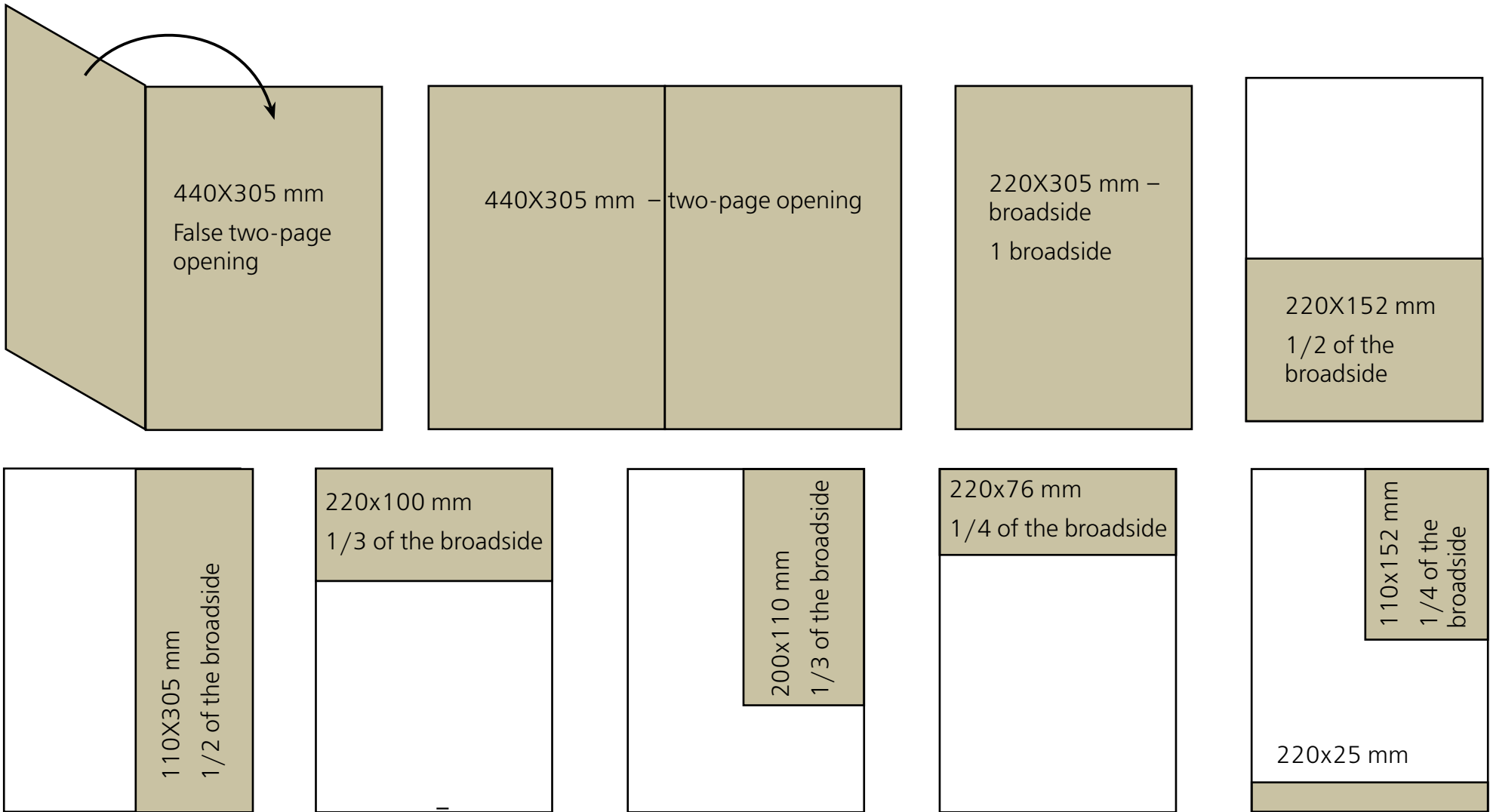
\* Prices are for specified number of signs without translation from / into English.

# THE PRICE OF PACKAGED ADVERTISING IN COILED TUBING TIMES JOURNAL

7

PACKAGED ADVERTISING IN 2016		Price discount
Two ad publications throughout the year		20%
Three ad publications throughout the year		25%
Four ad publications throughout the year		30%
MEDIA PACKAGE # 1		Price, \$
A4 Advertising module on the 1 <sup>st</sup> cover	3,490	
Article, 4 pages		
Placing of the article on the Journal's website (2 weeks on the home page)		
Banner 900x90 (home page, below the header, 1 month)		
20 hard copies of the Journal's issue		
MEDIA PACKAGE # 2		Price, \$
A4 Advertising module on the attached cover (hard tipping after the 2 <sup>nd</sup> cover / before the 3 <sup>rd</sup> cover)	2,990	
Article, 3 pages		
Placing of the article on the Journal's website (2 weeks on the home page)		
Banner 180x150 (home page, bottom right hand corner, 1 month)		
10 hard copies of the Journal's issue		
MEDIA PACKAGE # 3		Price, \$
A4 Advertising module within the issue	2,490	
Article, 2 pages		
Placing of the article on the Journal's website (2 weeks in the topic section)		
Banner 100x100 (home page, bottom right hand corner, 1 month)		
5 hard copies of the Journal's issue		

# EXAMPLES OF ADVERTIZING MODULES



**Note.** All the sizes are specified edges excluded. **5 mm** will be cut from each side. Please, don't locate texts and important images closer than **10 mm** to the edge!



**Banner 900X90**

Latest news: **SPD started drilling 1st Bazhenov well**  
Salyu Petroleum Development (SPD) started drilling the first horizontal appraisal well in Bazhenov formation in Upper Salym as a part of pilot project. [Read more](#)

Technologies: **Introduction of a New Technology for Ural-Desires PDP Company**  
Since 2012 Ural-Desires PDP Company has successfully drilled five wells with three-stage Stage FRAC arrangement using coiled tubing unit. [Read more](#)

All news: **Yokogawa to supply control and safety systems to Russian LNG plant**  
Yokogawa Europe Solutions, a subsidiary of Yokogawa Electric, has secured a contract from Yamgas, a consortium of Technip and JGC, for the supply of integrated control and safety systems (ICSS) in Russia. [Read more](#)

Current issue: **Coiled Tubing Rig Count Statistics (PDP)**

Conference 2014: **The 15th International Scientific and Practical Coiled Tubing, Hydraulic Fracturing and Well Intervention Conference**  
The Conference is traditionally organized by the Russian Chapter of the Intervention & Coiled Tubing Association (ICCTA), Coiled Tubing Technologies Development Center (CCTDC) and editorial staff of Scientific and Practical Coiled Tubing Times Journal.

Online registration

**Banner 180X150**

## ADVERTIZING PRICE LIST WWW.CTTIMES.ORG

Type of material (banner, article)	Location	Price per day	Price per month (-20%)
Banner 900x90	Home page	\$ 139	\$ 529
Banner 180x150	Home page	\$ 105	\$ 319
Banner 180x150	News page	\$ 85	\$ 255
Banner 180x150	Advertising page	\$ 85	\$ 255
Banner 100x100	News page	\$ 55	\$ 129
Banner 100x100	Advertising page	\$ 55	\$ 129
Advertising article	"Latest news" heading, Home page, direct e-mail	\$ 319	\$ 639

News

Yokogawa to supply control and safety systems to Russian LNG plant

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Gazprom Well produces first oil at Badra oilfield, Iraq

Gazprom Well, operator of the Badra oilfield, Iraq, has reported the successful completion of well-testing at its 304 appraisal well at the end of December, 2013. [Read more](#)

**Banner 180X150**

Advertising

Scientific and practical **Coiled Tubing Times Journal** is one of a few in the world and the **only** periodical in Russia that is entirely devoted to **well intervention operations**, including those with **coiled tubing applications**.

Thanks to the **unique** content of the Journal and **direct mailing** of its copies to top managers and leading experts of Russian oil&gas industry, **the information about your Company, its products and services will make it** thorough to those people who make decisions on purchasing new equipment and/or implementation of new technologies.

We are glad to present new, favorable prices for advertising in **Coiled Tubing Times Journal**.

The primary audience of **Coiled Tubing Times Journal** are major Russian and international **oil&gas producing and oilfield service companies**, as well as manufacturers of downhole equipment and tools. The broadness of topics covered is supported by the **bilingual** concept of the Journal. **Russian and English** parallel text allows to inform both Russian-speaking and English-speaking parts of our primary audience quickly and efficiently. The Journal is aiming to be the **bridge** between equipment manufacturers and designers of technologies in the English-speaking parts of the planet (USA, Canada, Europe) and the consumers of these equipment/technologies in Russia and CIS countries.

For the questions connected with **advertising** in the Journal, please contact the specialists of the Department for marketing and advertisement ([advertising@cttimes.org](mailto:advertising@cttimes.org)). You can also use [contact 8000](tel:+78007070000) to ask your questions.

You can download the **MediaKit** for 2014 [here](#).

**Banner 180X150**

Advertising article	"Technologies" heading, Home page, direct e-mail	\$ 159	\$ 319
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# SUBSCRIBE TO THE COILED TUBING TIMES!

10

If you are interested in setting contacts with representatives of any specific company in Russia and CIS, please inform our editorial board contact persons ([cttimes@cttimes.org](mailto:cttimes@cttimes.org)). We will be happy to mediate the organization of such a meeting.

Subscribe to the electronic version of the Coiled Tubing Times and you will have a nice opportunity to receive fresh information about the market of O&G services and equipment in Russia and CIS!

## SUBSCRIPTION TO COILED TUBING TIMES JOURNAL FOR 2016

Cost of annual e-version of Coiled Tubing Times Journal is \$80.00.

E-mail: [CTTIMES@CTTIMES.ORG](mailto:CTTIMES@CTTIMES.ORG)

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All information about the  
edition is available at

[WWW.CTTIMES.ORG](http://WWW.CTTIMES.ORG)

