CONTENTS

ABOUT THE JOURNAL ................................................................................................................................. 2
COILED TUBING TIMES IS THE BEST PERIODICAL IN RUSSIA AND CIS COUNTRIES DEVOTED TO OIL AND GAS SERVICE ...................................................................................................................... 4
AUDIENCE AND DISTRIBUTION ................................................................................................................. 5
PRICE LIST FOR PLACING ADVERTISEMENTS IN THE COILED TUBING TIMES JOURNAL .......................... 6
EXAMPLES OF ADVERTIZING MODULES ................................................................................................. 8
PRICE LIST FOR PLACING ADVERTIZING AT WWW.CTTIMES.ORG ......................................................... 9
SUBSCRIPTION AND CONTACTS ............................................................................................................. 10
The Scientific and Practical Coiled Tubing Times Journal is the only periodical in Russia and CIS entirely devoted to present-day high-tech O&G service, mainly to CT and fracturing technologies.

This is the only journal in Russia entitled to displaying ICoTA (the Intervention and Coiled Tubing Association) materials.

The journal has been published in Russian and English since 2002 (parallel text) once in a quarter (4 times a week). The volume ranges from 90 to 150 pages. The circulation is 6,000 copies. Its principal reading audience includes specialists of service and O&G producing companies as well as structures developing and manufacturing downhole equipment and tools.

By means of personal address dispatch (over 500 addresses) the magazine is distributed among top managers of the leading O&G companies and government officials – the people making direct decisions on introduction of technologies, invitation of contractors for jobs and equipment procurement.

The edition is widely distributed at the leading O&G conferences and exhibitions in Moscow, Almaty, Tashkent, Aberdeen, Houston, Ufa, Ashkhabad, Abu-Dabi and other cities.
THE COILED TUBING TIMES MEANS

- A unique project both for Russia and CIS countries informing the readers of the relevant news of the global high-tech O&G service. Daily publication of translations of well intervention news at the website. Weekly newsletter dispatch for which you can subscribe at www.cttimes.org
- The correspondents of the magazine are always present at the key events of the industry in Aberdeen and Houston, which allows acquainting Russian audience with foreign technical and technological innovations. Interviews with key representatives of the industry in global sector.
- Hot relevancy of the issues. Focusing on the interests of target audience.
- Settled rubrication of the Journal allows our readers to systematize the materials according to their topics.
- Qualified literary edit of the translations provides better readability and understandability of texts and conservation of meaning shades. Precise terminology.
- Parallel Russian and English texts. This form of material presentation facilitates mutual understanding between Western producers of oil service equipment and its Russian users.
- Wide range of recognized experts that are able to answer any practical or theoretical questions asked by our readers and users of the website in the frame of a special column.

WE ARE TRYING TO INFORM:

**O&G companies** – on technologies and equipment for service companies, economic efficiency and quality of operations made by certain companies, unique operations, performed by certain service companies;

**O&G service companies** – on market innovations, case studies of the foreign partners, the efficiency of certain technologies and equipment characteristics to be used by the company;

**Equipment producers** – on demands of the potential buyers and the achievements of competitive firms.

THEMATIC RANGE OF THE JOURNAL:

- Coiled tubing technologies;
- Latest hydraulic fracturing technologies (conventional fracturing, multi-stage fracturing in horizontal wells, nitrogen fracturing, coiled tubing fracturing, etc.);
- Up-to-date well logging techniques, including horizontal wells logging;
- Well service (fishing and milling operations, packer setting jobs, etc.);
- New EOR technologies;
- Cement squeeze;
- Sidetracking operations, including those with coiled tubing application;
- Oilfield chemistry;
- Equipment, tools and materials for high-tech O&G service.
In 2015 Coiled Tubing Times has been recognized by the Intervention & Coiled Tubing Association (ICoTA) as the “Best periodical in Russia and CIS countries devoted to oil and gas service” (Intervention Technology Award 2015).

The Intervention Technology Award was established in 2014 by the Russian Chapter of the Intervention and Coiled Tubing Association (ICoTA). It is the Russian version of the award that is presented annually by the US Chapter of ICoTA at the SPE/ICoTA Coiled Tubing and Well Intervention Conference & Exhibition.

The winners of the Intervention Technology Award are chosen in eight different categories.

The category “Best periodical in Russia and CIS countries devoted to oil and gas service” was established in 2015. It was the first time when the Award in this category was presented.

On the photo: Konstantin Burdin, Senior Co-Chair of the Russian Chapter of ICoTA, Halina Bulyka, Editor-in-Chief of Coiled Tubing Times Journal during the presentation of the Intervention Technology Award in the category “Best periodical in Russia and CIS countries devoted to oil and gas service”.
We adhere to the following principal: «DISTRIBUTION IS NOT ONLY QUANTITY, BUT QUALITY AS WELL».

For **QUANTITY** it is enough to distribute the Journal at specialized Exhibitions and Conferences. For **QUALITY** it is necessary to choose the events attended by target audience - specialists related to high-tech oil and gas service.

For **QUANTITY** it is enough to send the Journal to the maximum number of addresses. For **QUALITY** it is necessary to include top managers and leading specialists of oil and gas service and production companies, those who take decisions on purchasing of equipment, introduction of new technologies and offering/using new services.

**Note.** Subscription to the electronic version of the Journal in November 2014 amounted to 3500 copies. The major part of the subscribers is from non-CIS countries.

### AUDIENCE (fields of activity)
- **O&G service companies** - 58%
- **O&G production companies** - 26%
- **Manufacturers of high-tech O&G equipment** - 10%
- **Universities & Research Structures** - 5%

### GEOGRAPHY (printed and electronic version)
- **Russia** - 67%
- **CIS countries** - 15%
- **The USA & Canada** - 8%
- **China** - 4%
- **Western Europe** - 2%
- **Latin America** - 2%
- **Other countries (Vietnam, Thailand, UAE, Australia, etc.)** - 2%

### STRUCTURE OF THE AUDIENCE
- **3%** Top managers of vertically integrated oil companies (direct office delivery)
- **19%** Top and mid managers of the companies-consumers of O&G services
- **22%** Managers of O&G service companies
- **42%** Heads of Departments and Service Crews, Engineers and Process Managers
- **10%** Heads of equipment manufacturing companies, Design Engineers of these companies
- **4%** University professors, research workers
EXAMPLES OF ADVERTIZING MODULES

Note. All the sizes are specified edges excluded. 5 mm will be cut from each side. Please, don’t locate texts and important images closer than 10 mm to the edge!
<table>
<thead>
<tr>
<th>Type of material</th>
<th>Location</th>
<th>Price per day</th>
<th>Price per month (-20%)</th>
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<tbody>
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<tr>
<td>Advertising article</td>
<td>“Latest news” heading, Home page, direct e-mail</td>
<td>$319</td>
<td>$639</td>
</tr>
</tbody>
</table>

**Advertizing price list**

[www.cttimes.org](http://www.cttimes.org)
Subscribe to the electronic version of the Coiled Tubing Times and you will have a nice opportunity to receive fresh information about the market of O&G services and equipment in Russia and CIS!

**SUBSCRIPTION TO COILED TUBING TIMES JOURNAL FOR 2017**

Cost of annual e-version of Coiled Tubing Times Journal is $80.00.
E-mail: CTTIMES@CTTIMES.ORG

If you are interested in setting contacts with representatives of any specific company in Russia and CIS, please inform our editorial board contact persons (cttimes@cttimes.org). We will be happy to mediate the organization of such a meeting.